

## **Meeting Minutes August 8, 2013**

**Introductions** – Meeting called to order at 11:45 AM with twenty-two in attendance; including three new members and two guests.

**Testimonials** – Carol Cartier for Curves and guests Dana & LaVonne Lawrence with SMS Cleaning Solutions; Leon Taylor for Peppermill Lounge; Stephanie McDowell recommends Hot Tech Computers; Karen recommends Garoken Energy and Banner Bank; and Kristin Winter recommends Amy Morris and Grass Skirt Marketing.

**Board Reports** – September Board meeting will be on Sept 9 as the first Monday is a holiday. We meet at the Law Offices of Schmidt & Yee, 18575 SW Vincent; Aloha from 8:00 AM to no later than 9:30 AM. Members are always welcome to attend. The Board would like to call on the expertise of Aloha Business Association members, and encourage them to be presentation speakers at our meetings. If you have business related topics and would like to be a speaker in 2014, to contact either Karen or DeLaine.

**Treasurer's report** – As of today we have 64 members.

Year to date income:           \$4,600.<sup>00</sup>

Year to date expense:         \$2,700.<sup>00</sup>

Current balance:               \$2,600.<sup>00</sup>

**Membership committee** – Members have responded to last month's challenge by bringing three new members. Amy Morris of Grass Skirt Marketing, Jaret DeMello owner of Hot Tech Computers and Sylvi Yeack with US Bank. We have a few new representatives of existing member businesses,

Sandy Holland with Beaverton Valley Times, Leah Davidson with the Oregonian and Lynn (maiden name Helvogt) representing Helvogt Family P.C. Top membership prospects are Garoken Energy, Black Rock Coffee, The Reserve and Cooper Mountain Winery. We currently are up to 71 members, Dr. Monroe – Monroe Orthodontics and Mike Sahagian, Attorney have each renewed membership.

**Community Partnership** – On July 11 we held a Wendy’s Night event and raised \$188.49 representing 10% of the proceeds between 4:00 PM and 8:00 PM. We are pleased to present this to Love, Inc. for their Back Pack Program to send underprivileged children back to school in September with proper school supplies. Ed Proulx expressed deep gratitude to Aloha Business Association on behalf of Love Inc. Sally shared that each quarter we would like to focus on one of our local non-profits and we will give more information about where we will be to raise funds next quarter for Habitat for Humanity.

**Announcements** – Next month we will have a presentation from Daryl Welch and Terrill Jarvis about what happens to Social Media and your passwords when you pass away. In October Mark Hass will give us a legislative update. In November, Ben Unger will address us speaking on his concerns about how Hillsboro’s growth will impact Aloha. Come with questions and bring a friend. There will be a lot to learn about regarding what is going on in Aloha and the surrounding communities.

**Guest Speaker** – Ernst Helvogt - Aloha Through Time

- ☒ The Helvogt Family had been in Aloha since the 1890’s eventually selling property to McKenzie Ford, Southern Pacific Railroad and to make way for Tualatin Valley Highway.
- ☒ Southern Pacific put in small covered areas for passengers to wait for the train. Aloha was originally one of these stations, which included a railroad siding. “It was a bump in the road.”
- ☒ They currently operate two businesses which own Cedar West Plaza, the Aspen Grove apartment complex in the Reedville area as well as Crimson Corner Shopping Center.
- ☒ First large business in Aloha was Emilies Feed & Seed approximately three times as large as the current business Harvey’s Marine.

- ☒ Gary McKenna said “Aloha is not a destination; you have to have a reason to come here.” If you think about that, and increase business, you need to make Aloha a destination. The Helvogt Family commercial locations are destinations in Aloha with a wide variety of ethnically diverse businesses.
- ☒ Mr. Helvogt would like to see Aloha become more of a destination. “You can’t remain the same over the years and have the same old town.” I think Aloha in the near future should have a city plan, a community plan or a combination of the two. The plan should be known generally to the public.” I haven’t seen anything that indicates that Aloha plans to become a destination community, like the Amber Glen community.” Mr. Helvogt does not wish to see Aloha absorbed by either Hillsboro or Beaverton.

**Spotlight Speaker** –Lisa Chang of Hula Halau ‘Ohana Holo’oko’a Hawaiian Entertainment is our speaker this month. Lisa’s Hula Halau teaches not only dance, but Hawaiian Culture to a number of students ranging in age and from a large number of communities here in Oregon. Lisa shared a film via computer of performances representative of the Entertainment her business offers and gracefully performed a traditional hula for us. Lisa’s has also been studying Hawaiian feather work, entering one of her feather leis in the Beaverton Arts Commission Show Case last year and took first place for the fine arts and sculpture category. Dennis from Key Bank draws Amy Morris of Grass Skirt Marketing will be our October Spotlight Speaker

**Biz Builder Buzz** – Small Business Development Center provides no cost small business advising on a variety of levels. SBDC offers business education and training ten months providing 30 hours of training and 20 hours of advising. DeLaine stated that Jon-Michael has prior to his promotion had been her business adviser through SBDC and he was instrumental in connecting her with a new client.

Leon Taylor – Annual Habitat for Humanity Golf Tournament is coming up next month and information will be provided to the ABA Secretary to be shared with the members in an e-mail. Joey Harrington Foundation will be involved

**Announcements** – Carol Cartier and husband Dennis are selling their home of 16 years here in Aloha. If anyone is interested in a beautiful home in Aloha, Carol has information to share.

Mike Dahlstrom mentioned the next meetings of the Citizen Advisory Committee; rescheduled to August 28<sup>th</sup> from 6:00 to 8:30 PM and September 18<sup>th</sup> at the Tualatin Valley Fire & Rescue North Command Center on 209<sup>th</sup> and Blanton. You will receive updates in the Aloha Business Association weekly e-mail announcements.

Wally Johnston announced that Ashley Eddy, daughter Jeff Eddy who operates the Aloha Warrior Fan Van is currently at Camp Rilea doing the Law Enforcement Challenge and she will share her experience at the Optimist Club meeting next Thursday morning at 7:00 AM here at the Peppermill Restaurant.

Rebecca Ross says Aloha is a destination for families and home inventory continues to be low so if anyone wants to sell their home, please contact her. Also, Red's Relay for Life team raised over \$3,000 for the American Cancer Society in the past four months.

Doug Hoy – August 16<sup>th</sup> and 17<sup>th</sup> the Aloha Community Library will hold a book sale. On Saturday will be the Aloha Days Festival featuring live music. The Aloha Business Association will have a space and member businesses are invited to participate.

August 24<sup>th</sup> is the Fifth Annual Aloha Football Jamboree at Aloha High School.

Dennis Adkins - Aloha Branch of Key Bank is offering \$200 for opening new checking accounts.

Stephanie McDowell displayed a large Pepsi Cola sign, item of the month from A Cut Above Pawn.

Leah Davis stated Beaverton Leader is putting together a group advertising section to display Aloha to the greater Beaverton area. Beaverton Leader began publishing at the end of May and goes out to Oregonian subscribers and non-subscribers as well. She would appreciate feedback as to how they can promote Aloha as a destination and get the word out.

Go to [www.alohabusinessassociation.com](http://www.alohabusinessassociation.com) to connect with these people if you don't have time to talk with them today.

Carol Cartier says check out the website make sure your member information is accurate and if not contact Daryl Welch via e-mail.

Rebecca Ross reminds us about the Aloha Business Association Facebook Page.

Meeting adjourned at 12:56 PM.

**Next meeting: September 12, 11:30 AM to 1:00 PM right here at the Peppermill Restaurant in Aloha.**