

Luncheon Meeting Notes
Thursday, July 12, 2012
Attendance: Approximately 30



Board Reports

Chair Report – Karen Bolin (President) advised a slight change in our Bylaws. Elections will be moved from September to November. This information was noted in the Board Meeting Minutes and these are both emailed to members and posted on the ABA website.

Treasurer’s Report – Carol Cartier In Carol’s absence, Karen Bolin advised the Treasurer’s Report will be posted on our ABA website.

Community Service Committee – Sally Fabre advised there were no new announcements to be made.

Upcoming Programs & Event – Karen Bolin announced the ABA will be participating as a sponsor at Arnold Park for the July 12th Concert in the Park series. Flexor-T, a band with a country/rock/Vegas sound, will be playing. Balloons with the ABA Logo will be given out to children and root beer will be sold for \$1.00.

ABA will also be participating at the Aloha Summer Days event on Saturday, July 14th; we will again be giving out balloons and selling root beer for \$1.00. The Aloha Community Library Association will be selling books for \$.50 and \$1.00 on Friday and Saturday, July 13 & 14.

Membership Committee – Michael Wong, Cedar House Media, reviewed the two tiers of ABA membership and how each tier is reflected in the Beaverton Resource Guide. Please refer to the ABA website, www.alohabusinessassociation.com for more information about these tiers and to sign up for membership.

Guest Speaker: Jon-Michael Kowertz, General Business Advisor, Small Business Development Center at the PCC Climb Center, information about the SMDC and the many ways it can be utilized to help small businesses from the very inception of planning. The SMDC is business counseling married with education and through its many resources, small business owners can get help with everything from writing a business plan, putting a financial portfolio together to help with securing a loan, import/export advisors and more.

A Small Biz lunch program is being offered that includes 10 sessions (30 hours) of marketing, operations and finance education and includes 20 hours of business advising. Go to sbdc@pcc.edu or call 971.722.5081 for more information.

Spotlight Speaker, Wally Johnston, Foundations 4 Your Life, spoke about the importance of premarital education and his role as a relationship/communication coach. By empowering couples with stronger communication skills, they are more apt to be better partners and work together to grow and enrich each other’s lives.

Wally does corporate grief counseling. A recent local example of this was the shooting that took place this spring at Bales Thriftway. He also has written a book (Sent to Serve) about his service as a Chaplain at Ground Zero in New York after 9/11/01.

Among other things, Wally also officiates at weddings, provides education at our public schools and does classes for therapists and other pastors.

Announcements

The Aloha Library will be having another book sale at the old Bally’s building on July 13 & 14. Please support this much needed fundraiser. On July 14, Wally Johnston and other authors will be doing book signings. The sale has now been extended into the weekend of July

During these same dates, there will be a Summer Sale Days at Bales Thriftway; The Washington County Sheriff’s Office, Tualatin Valley Parks & Recreation, Lions Club, Washington County Museum, Curves of Aloha, Peppermill Restaurant and others will be participating.

Michael Wong, Cedar House Media let everyone know that community, church or business events can be sent to him at Michael@cedarhousemedia.com by the 15th of each month for publication in the Beaverton Resource Guide.

Mike Dahlstrom, Aloha-Reedville Study Project Manager, asked for a show of support for the Aloha and Reedville communities with free window clings. Direct mailers will be sent out for an October community event as well.

Wally Johnston, Foundations 4 Your Life will be doing a book signing at Jan’s Paperbacks on Saturday, July 28 from 1-3pm; get more info at www.janspaperbacks.com/event/johnston-pitz-book-signing

Next Meeting: August 9 from 11:30 am – 1pm at Peppermill Restaurant

**Our Guest Speaker will be Wally Johnston
Our Business Spotlight Speaker will be Daryl Welch, Affordable Web Technology**

Thanks to the Beaverton Optimist Club for their use of the PA system at our meetings!

17675 sw farmington
box 291
aloha, oregon 97007
alohabusinessassociation.com

business
means
something
different
in aloha.