

ABA Board meeting Minutes

May 6, 2013; Office of Schmidt & Yee

Call to Order: 8:07 AM

Present: Karen Bolin – President, John Tyner, III – Secretary (by phone until approximately 8:30 am) Daryl Welch – Director at Large, Sally Fabre – Community Partnership Chair, Rebecca Ross – Membership, Pam Yee – Guest, DeLaine Triplitt – Executive Secretary (non-voting). Although a quorum was initially established, no actual business was conducted as the quorum ceased to exist when at approximately 8:30 AM.

A review of the process of approving minutes was conducted by Karen Bolin: Board meeting Minutes are to be typed and submitted to the President, in writing by the Friday following the meeting. The President will review the minutes then return them to the Executive Secretary so that they may be presented to the entire Board, in writing, as a draft; via e-mail. The Board can approve the Minutes (without objection) by submitting their approval to the President in writing. Once Minutes are approved they may be posted to the Members Only section of the ABA website.

Minutes of the April 1, 2013 Board meeting require corrections and are **not** approved.

Treasurer's Report – See attached. Businesses are renewing at Tier 1 rather than Tier 2. Budget is based on sixteen Tier 2 memberships.

Unfinished Business - Board position remains unfilled and we are seeking volunteers to complete the current term. John Tyner is still working on several individuals. Karen has a couple of people with whom to speak.

Community Partnership Report: Sally Fabre – Friday, May 10; Chick-fil-A Leadercast. Fall Adopt-A-Road tentatively the last weekend of September or first weekend of October. Washington County volunteers were thrilled to join and in and will likely clean again between now and the future date. **Sally to contact Beth Van Elswyk regarding partnering with Frontier Communications for a table at the Concert in the Park. Sally has several people she will ask about joining the Community Partnership Committee.**

Membership Report: Rebecca Ross – Committee held telephone conference to discuss goals and make sure all committee members are on same page to start off. The committee will continue to hold monthly conference calls to discuss what they are doing. Three specific things the committee will implement:

1. Guest Card to be completed by any guest attending the general meeting. The committee will use those cards to make initial contact and perhaps go see the visitor. The committee members will make three contacts per month

each.

2. The tracking all membership dues renewal timeframe with assistance from the Executive Secretary to aid the committee in contacting renewing members to upgrade to Tier 2.

Michael Wong on the committee has several ideas to promote Tier 2 membership.

3. The Committee will continue working on new ideas to create more value for members.

New Black Rock Coffee is going in on 174th & TV Hwy where the old Shell Station was; possible contact for membership.

At request of KB; DeLaine will contact Carol Cartier for art work and rules of similar previous promotion. Details and rules to be finalized at Board meeting; June 3, 2013

Discussion of Upcoming Events:

July: Concert in the Park will be held at Arnold Park, featuring Deep Blue Soul Revue, Thursday, July 18 – 6:00 PM to 8:00 PM.

August: Aloha High School Football Jamboree is to be held at Aloha High School. Aloha Business Association on Saturday, August 24 – 9:00 AM to 5:00 PM. The Aloha Business Association is to continue to support of the AHS Football Team. At request of KB; DeLaine will attempt to find the signage from last year. Karen will attempt to negotiate a discounted price on behalf of the Association.

September: The winner(s) of the Passport promotion will be announced at a special event on Friday, September 20th; location to be determined. Prizes or gift baskets will be presented.

October: Nominations for future Board members will take place at the meeting the current Board serves as the nominations committee. DeLaine will research timeline in the Secretary's records.

November: Elections of new ABA Officers at General Meeting. (New Officers will take over in January 2014).

A time for the Service Award needs to be scheduled. DeLaine will work with Wally Johnston on moving the Service Award process forward.

There was some discussion of having a second monthly event for 'spotlight' business. A suggestion is made that we make an effort to determine what brings people to our meetings. Perhaps membership committee can have some pertinent conversation as they speak with members. Several ideas were discussed about other possible networking event options.

Other items: Marketing Promotion Idea (Password Log).

Discussion: Included were suggestions that the ABA Mission Statement; why the information is important and reinforce the need to keep the book safe. Ads will help cover the cost. They can be sold as a fundraiser for ABA.

Karen will bring more finalized details to the June meeting for final approval.

Next Board Meeting will be June 3, 2013 at Schmidt & Yee – 8:00 AM

Meeting adjourned at 9:30 AM