

## Board meeting

**Monday, December 5, 2013**

**Board Members Present:** Karen Bolin, Daryl Welch, Carol Cartier, Rebecca Ross, John Tyner, III & Michael Holcomb

**Board Members Absent:**

**Committee Chairs Present:** Sally Fabre, Rebecca Ross,

**General Members present:**

**Meeting called to order at 8:30 a.m. by Karen Bolin, President**

- **Minutes:** October 7, 2013 – Approved
- **Minutes:** November 7, 2013 - Approved
- **President's Remarks**

\*\*\*Karen suggests a 2014 Planning and Strategy Session in lieu of January Board meeting on January 4, 2014, 8:30 a.m. to 11:30 a.m., location TBD.

- **Treasurer's Report:** YTD Total Income: \$6,075; YTD Total Expenses: \$4,183; YTD: \$1,891.12; COH \$2,700.

\*\*\*Aloha Community Group – Tree Lighting invoice – We were invoiced but received no mention either written or verbally. We will hold off paying the invoice until after Sally has had a discussion with Jeff Eddy.

\*\*\*Karen states the need for a Board Member to step up and be Treasurer. Mike Holcomb states that he would be willing to serve in that capacity.

- **Committee Reports:**
- **Membership Committee** – Rebecca Ross

\*\*\*We have currently 71 members, including our most recent renewal, Rebecca will be connecting with Jay Lee – American Family Insurance; and we have others express Kathy Pettigrew with Usana Health, attended last month is planning on joining and there are three others who have membership application that we hope will be submitted.

\*\*\*The membership committee currently consists of Rebecca. She will be asking others to participate in recruiting.

\*\*\*Karen expressed a concern about possible negative comments from a member regarding Aloha Business Association. The member has verbally assured John Tyner that he will not speak negatively about the Association.

\*\*\***A.I. Daryl will call Eric Squires and Becky Jarvis to relinquish management of the Facebook page to him.**

\*\*\*We will move the discussion of the Flow Chart to the Strategy Session; with the goal in mind of having a process whereby every member is treated the same; start to finish.

- **Community Partnerships** – Sally Fabre

\*\*\*On behalf of the Committee Sally has requested direction from the Board. Karen requested that Sally bring to the Strategy session a list of the Groups and Organizations that the Community Partnerships Committee feel we should be working with to the Strategy Session.

- **Marketing Committee** –

\*\*\*By consensus of Board Members the Marketing Committee will now be referred to as Communications.

- **Website Update**– Daryl Welch

\*\*\***Google Analytics:** Our numbers are down but that is seen at this time of the year and not alarming.

\*\*\*Member search feature is active.

- **Meetings and Programs** – Karen Bolin, President

\*\*\*December Speaker – Pam Treece – Westside Economic Alliance

\*\*\*Karen is considering inviting Janel Josephson and Doug Hoy as possible speakers for early in 2014.

\*\*\*March is the month that the deliverables from the Aloha-Reedville Study will be presented. Perhaps we could have someone address the Aloha Business Association.

- Karen mentioned the need to create awareness of Aloha
- Everybody start looking at the website and think about changes we'd like to see in 2014
  - John mentioned that Eric Squires suggested that information on the 'Member's Only' page should be transparent.
- Economic Development is something that Dennis Adkins is interested in and Karen would like to have him serve on a committee. The Board is directed to give some thought as to how such a committee could be used to connect business rather than bring on new business. Dennis will be invited to the Strategy Meeting.

- **New Business**

\*\*\*New Board Positions: John Tyner nominates Karen Bolin for President. The nomination is seconded by Daryl Welch; Karen Bolin is President by unanimous vote. John Tyner volunteered to continue as Board Secretary and the Board agrees by unanimous vote for John to continue in that role. Mike Holcomb volunteers to serve as Treasurer. Mike Holcomb is approved as Treasurer by unanimous vote.

- **Next Meeting** - 2014 Planning and Strategy Session - Saturday, January 4, 2013; location TBD.

Meeting adjourned at 9:30 a.m.